

## FUNDRAISING IDEAS

When you are planning a fundraising event in aid of the Mary How Trust, you will undoubtedly come up with inventive ideas of your own, but below are a few suggestions to get things started.

You might also like to register with [www.How2Fundraise.org/MaryHowTrust](http://www.How2Fundraise.org/MaryHowTrust) where you'll find inspiration and information to help you choose your event.

We will be happy to help you make your event a success!  
Simply register your event with us and we will provide a fundraising pack with tips for ensuring an enjoyable day, a Mary How Trust alphabet of fundraising ideas, and plenty of other materials to help the day go well.

We look forward to hearing from you!

### Fun ideas for fundraising activities at home or at work

- **Sponsored Events – you don't have to run a Marathon!**
- **Competitions & Quizzes – pit your wits against friends, family or workmates**
- **Feed Them! The way to your friends' hearts...**  
Healthy dish of the day; cake sales; fruit smoothie days... Recipes for success!
- **Seasonal Specialties**  
A sponsored New Year detox; Pancake Day races; Bonfire Night fireworks
- **Who's got talent? Appeal to everyone's inner show-off**
- **Auction of Promises – your services go to the highest bidder!**
- **Wear It To Work Or School days – £1 to take part, and a prize for 'best in show'**  
Silly hats or ties; outfits in Mary How Trust blue & pink...
- **Charity Shop 2 U**  
Hold a bring-&-buy sale; or sell items on "e-Bay for Charity" – we're listed!
- **Rogues' Gallery – look out old photos and hold an identity parade**  
School Daze – offer a prize for the worst school uniform or hair cut!  
Wedding Belles – photocopy wedding photos and split bride from groom: can anyone match the correct couples?
- **Bottle-Bola**  
From bottles of brandy to bottles of bath oil, bottles of shampoo to bottles of champagne, offer tombola tickets for £1 each
- **Active activities – "Mary How All-Stars"**  
Football/cricket/bowling matches; squash tournament; wacky races
- **Contrary Mary day – get sponsored for being out of character for the day**  
For some this means no gossiping for the day; others must get in touch with their inner extrovert.